



HALLOWEEN SPOOKTACULAR

Sponsorship Opportunities

WM
THE WAR MEMORIAL



BE A SPOOKTACULAR SPONSOR!

Connect with hundreds of local families while helping bring a beloved Halloween tradition to life.

On Sunday, October 25, from 12–3 p.m., families will gather at The War Memorial for **Halloween Spooktacular** — a festive afternoon filled with pumpkin decorating, games, crafts, cider, costumes, trick-or-treating throughout the historic Alger House, and plenty of Halloween fun.

As a Spooktacular sponsor, your brand will become part of the experience. Host a trick-or-treat table, meet families from across the community, showcase your brand, and help create an afternoon children will remember long after the last piece of candy is gone.

Your support helps make welcoming, accessible community experiences like our Halloween Spooktacular possible — and gives your business a fun, meaningful way to connect with hundreds of local families.

Sponsor Details

- **Host a trick-or-treat table.** *Spooktacular and Spooky Sponsors* receive a table and candy for up to 500 children, provided by The War Memorial. Your table will also feature signage recognizing your sponsorship. *(Volunteers can also be provided to pass out candy and promo materials upon request.)*
- **Mummy Sponsors** receive a trick-or-treat table and provide their own candy or treats for up to 500 children.
- **Costumes encouraged!** We invite your team to join the fun and dress for the occasion.
- **Arrival:** Please arrive by 11 a.m. on Sunday, October 25, for setup.
- **Make it your own.** Decorate your table, incorporate your brand, and create a fun experience for visiting families.

COSTUMES ENCOURAGED!



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EVENT SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP	SPOOKTACULAR SPONSOR \$1,000	SPOOKY SPONSOR \$250	MUMMY SPONSOR \$150
Day of event verbal recognition as Spooktacular Sponsor	✓		
Company logo and mention in e-blasts promoting event.	✓	✓	
Inclusion in social media posts	✓		
Host a table and TWM provides the treats	✓	✓	
Logo and link to company website on TWM website	✓	✓	
Host a table and YOU provide the treats			✓
Free Admissions to Event (\$10 per person)	10 Free Admissions	4 Free Admissions	2 Free Admissions

Sponsorship Deadline: October 1, 2026

Ready to join the fun? Visit bit.ly/getspooky2026 to submit your sponsorship form.



SCAN THE QR CODE TO FILL OUT
THE SPONSORSHIP FORM
AND SUBMIT PAYMENT ONLINE

Interested in Volunteering or an In-Kind Donation?

Contact us at development@warmemorial.org

The War Memorial is a 501(c)(3) non-profit organization and your donation is tax-deductible. Tax ID# 38-1393849.

For additional information about this event, call 313-881-7511 or email ce@warmemorial.org.